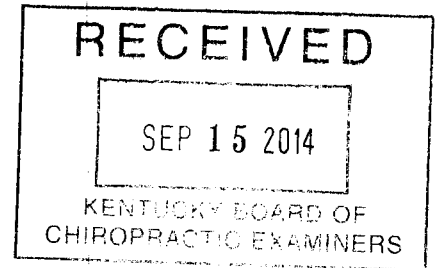


**COMMONWEALTH OF KENTUCKY
KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS**

**IN RE: CHIROPRACTIC LICENSE # 5392
 HELD BY Dayna Krystin Socha, D.C.
 ADMINISTRATIVE CASE #14A-002**

Dayna Krystin Socha, D.C.
859 E Main Street Suite 7A/7B
Frankfort, KY 40601



*pd \$ 500 - CHK#27
2/20/15*

AGREED ORDER

Parties

WHEREAS, the parties to the Agreed Order herein are the Kentucky Board of Chiropractic Examiners, hereinafter referred to as the “Board,” and Dayna Krystin Socha D.C., hereinafter referred to as the “Respondent”;

Jurisdiction

WHEREAS, the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations;

History

WHEREAS, the Respondent advertised free or discounted services on their facility Facebook page, without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:065, Section 3(1); and

WHEREAS, the Respondent stated “We specialize in keeping weight lifters, bodybuilders and CrossFit athletes in peak condition” on their facility Facebook page, in violation of KRS 312.021(1); and

WHEREAS, the Respondent advertised their facility name as Align Your Spine Chiropractic on their facility Facebook page, in violation of KRS 312.145(3) and 201 KAR 21:065 Section 2 (1); and

WHEREAS, the parties mutually desire to settle the issue in an expeditious manner, without the need for a formal hearing.

Terms of Agreement

THEREFORE, it is hereby agreed between the undersigned parties that this matter shall be settled and resolved upon the following terms:

1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;

2) The Respondent, Dayna Krystin Socha, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure that all advertising issued by the Respondent, or on the Respondent's behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;

3) The Respondent shall notify all consumers known to her who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:065, Section 1(2). A copy of the notification to all consumers who responded to the advertisement shall be mailed to the Board *on or before September 30, 2014*;

4) The Respondent, Dayna Krystin Socha, D.C., shall pay a fine to the

Board in the amount of five hundred dollars (\$500.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."

5) Full payment of the fine must be made within twelve (12) months of the Respondent entering into this Agreed Order.

6) The original, executed Agreed Order must be received in the office of the Board, *postmarked no later than September 11, 2014.*

7) The Respondent acknowledges that she is ineligible for participation in any chiropractic preceptorship program for two (2) years pursuant to 201 KAR 21:085, Section 2(7); and

8) The Respondent, Dayna Krystin Socha, D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the Board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

Voluntary Waiver of Rights

The Respondent, Dayna Krystin Socha, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

Publication of Settlement Agreement

The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time

be published on the Board's website, www.kbce.ky.gov.

Complete Agreement

This Agreed Order consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Dayna Krystin Socha, D.C.. It may not be altered, amended or modified without the express written consent of both parties.

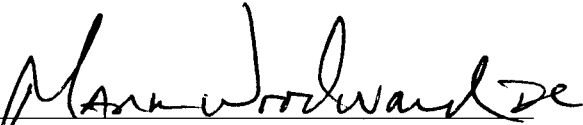
Have Seen, Understood and Approved:



Dayna Krystin Socha, D.C.
License No. 5392
Respondent

9-11-2014

Date



MARK WOODWARD, D.C.
President
Kentucky Board of Chiropractic
Examiners

09-16-14

Date

Certificate of Service

I hereby certify that a true and correct copy of the foregoing **Agreed Order** was mailed via U.S. mail, postage pre-paid to the following this 22 day of September, 2014:

Dayna Krystin Socha, D.C.
859 E Main Street Suite 7A/7B
Frankfort, KY 40601
Respondent

Hon. Krista Dolan
310 West 4th Street
Frankfort, KY 40601
Counsel for Respondent

Hon. M. Keith Poynter
209 S Green Street
Glasgow, KY 42141
Board Counsel

And the original shall be maintained by the Board.



Karalee P. Oldenkamp, D.C.
Board Executive Director
Kentucky Board of Chiropractic Examiners