

**COMMONWEALTH OF KENTUCKY
KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS**

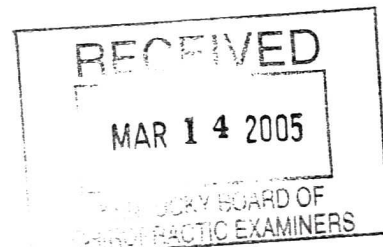
IN RE: CHIROPRACTIC LICENSE #4620 HELD BY ROBERT E. ROACH

ROBERT E. ROACH, D.C.

AGREED ORDER

Comes the Kentucky Board of Chiropractic Examiners, hereafter the "Board", and Robert Roach, D.C., hereafter the "Respondent", and the parties hereby agree as follows:

1. The Board received a complaint involving the Respondent and his employer, _____, from _____ in December, 2002;
2. The Board investigated all aspects of the complaint and obtained information relevant to both the Respondent and his employer,
3. At the time of the investigation, Respondent was utilizing a business card that utilized the term "Chiropractic Physician" which constitutes a technical violation of KRS 311.550 (12).
4. Once this fact was brought to the attention of the Respondent, the aforementioned cards were immediately destroyed and replaced with cards compliant with all relevant statutes.
5. At no time since has Respondent utilized cards in violation of KRS 311.550 (12).



6. In the course of the Board's investigation, numerous irregularities were uncovered that centered around the advertisement practices of
 - i. At no time was Respondent directly involved in any decisions pertaining to marketing or advertising decisions.
7. That rather than pursue a hearing, the parties have decided to resolve this matter by means of this Agreed Order.

WHEREFORE, IT IS HEREBY ORDERED, that:

1. Respondent agrees not to utilize cards in violation of KRS 311.550 (12);
2. Respondent shall pay a \$250 penalty to the Board within 30 days of the final execution of this Agreed Order;
3. Respondent shall return this signed and dated Agreed Order to the Board on or before March 1st, 2005.
4. It is further agreed that the allegations pertaining to advertisement and marketing set forth in the original Complaint do not apply to this Respondent. Since at the time of the investigation, Respondent was an employee of and not involved in the marketing or advertising process for the clinic.
5. Respondent enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded under KRS 312 and the accompanying regulations.
6. The Respondent understands that by signing this Agreed Order, he has waived his right to a hearing on the allegations, including the right to be present with

counsel, to subpoena witnesses and to confront those against him, and the right to appeal the Board's decision as entered in the Agreed Order and the full panoply of rights of hearing and appeal as authorized by statute, regulation and court decision;

7. This Agreed Order is subject to disclosure under the Kentucky Open Records Act;

8. The Respondent agrees that his failure to comply with any of the terms of this Agreed Order may result in the Board setting the allegation and his failure to comply with this Agreed Order for hearing.

Lenita Reasor-Drum, D.C. 3-24-05
LENITA REASOR, PRESIDENT DATE
KENTUCKY BOARD OF
CHIROPRACTIC EXAMINERS

Robert Roach, D.C. 2-28-05
ROBERT E. ROACH, D.C. DATE
RESPONDENT

DS 3/8/05
DAVID S. STRITE DATE
RESPONDENT'S ATTORNEY