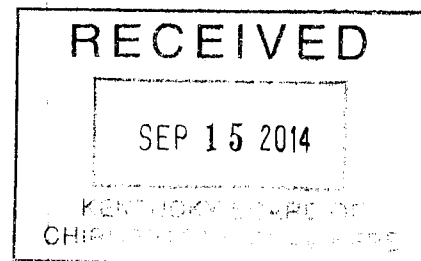


**COMMONWEALTH OF KENTUCKY  
KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS**

**IN RE:           CHIROPRACTIC LICENSE # 5390  
                  HELD BY Ryan Richard Zeronis, D.C.  
                  ADMINISTRATIVE CASE #14A-002**

Ryan Richard Zeronis, D.C.  
859 E Main St Suite 7A/7B  
Frankfort, KY 40601

*2/20/15  
Pd. #800-  
cm #217*



**AGREED ORDER**

***Parties***

**WHEREAS**, the parties to the Agreed Order herein are the Kentucky Board of Chiropractic Examiners, hereinafter referred to as the “Board,” and Ryan Richard Zeronis D.C., hereinafter referred to as the “Respondent”;

***Jurisdiction***

**WHEREAS**, the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations;

***History***

**WHEREAS**, the Respondent advertised free or discounted services on their facility Facebook page, without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:065, Section 3(1); and

**WHEREAS**, the Respondent stated “We specialize in keeping weight lifters, bodybuilders and CrossFit athletes in peak condition” on their facility Facebook page, in violation of KRS 312.021(1); and

**WHEREAS**, the Respondent advertised their facility name as Align Your Spine Chiropractic on their facility Facebook page, in violation of KRS 312.145(3) and 201 KAR 21:065 Section 2 (1); and

**WHEREAS**, the parties mutually desire to settle the issue in an expeditious manner, without the need for a formal hearing.

***Terms of Agreement***

**THEREFORE, it is hereby agreed** between the undersigned parties that this matter shall be settled and resolved upon the following terms:

9) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;

10) The Respondent, Ryan Richard Zeronis, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure that all advertising issued by the Respondent, or on the Respondent's behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;

11) The Respondent shall notify all consumers known to him who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:065, Section 1(2). A copy of the notification to all consumers who responded to the advertisement shall be mailed to the Board *on or before September 30, 2014*;

12) The Respondent, Ryan Richard Zeronis, D.C., shall pay a fine to

the Board in the amount of five hundred dollars (\$500.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."

13) Full payment of the fine must be made within twelve (12) months of the Respondent entering into this Agreed Order.

14) The original, executed Agreed Order must be received in the office of the Board, *postmarked no later than September 11, 2014.*

15) The Respondent acknowledges that he is ineligible for participation in any chiropractic preceptorship program for two (2) years pursuant to 201 KAR 21:085, Section 2(7); and

16) The Respondent, Ryan Richard Zeronis, D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the Board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

### ***Voluntary Waiver of Rights***

The Respondent, Ryan Richard Zeronis, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

### ***Publication of Settlement Agreement***

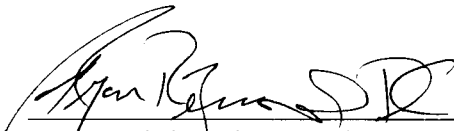
The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time

be published on the Board's website, [www.kbce.ky.gov](http://www.kbce.ky.gov).

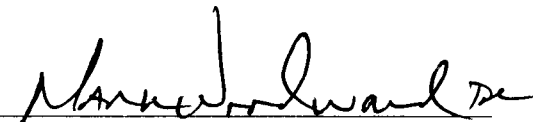
**Complete Agreement**

This Agreed Order consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Ryan Richard Zeronis, D.C.. It may not be altered, amended or modified without the express written consent of both parties.

**Have Seen, Understood and Approved:**

  
\_\_\_\_\_  
Ryan Richard Zeronis, D.C.  
License No. 5390  
*Respondent*

9/10/14  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
MARK WOODWARD, D.C.  
*President*  
*Kentucky Board of Chiropractic*  
*Examiners*

09-16-14  
\_\_\_\_\_  
Date

**Certificate of Service**

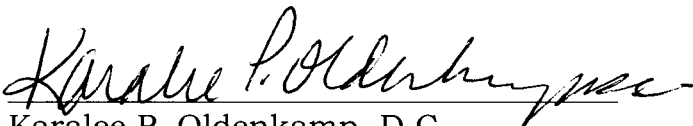
I hereby certify that a true and correct copy of the foregoing **Agreed Order** was mailed via U.S. mail, postage pre-paid to the following this 22nd day of September, 2014:

Ryan Richard Zeronis, D.C.  
859 E Main St Suite 7A/7B  
Frankfort, KY 40601  
*Respondent*

Hon. Krista Dolan  
310 West 4<sup>th</sup> Street  
Frankfort KY 40601  
*Counsel for Respondent*

Hon. M. Keith Poynter  
209 S Green Street  
Glasgow, KY 42141  
*Board Counsel*

And the original shall be maintained by the Board.

  
Karalee P. Oldenkamp, D.C.  
Board Executive Director  
Kentucky Board of Chiropractic Examiners