COMMONWEALTH OF KENTUCKY KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS

IN RE:

CHIROPRACTIC LICENSE # 4584 HELD BY Gary Duayne Dillon, D.C.

Gary Duayne Dillon, D.C. 5936 Swanson Dr Ashland, KY 41102



AGREED ORDER

Parties

WHEREAS, the parties to the Agreed Order herein are the Kentucky
Board of Chiropractic Examiners, hereinafter referred to as the "Board," and
Gary Duayne Dillon, D.C., hereinafter referred to as the "Respondent."

Jurisdiction

WHEREAS, the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations.

History

WHEREAS, the Respondent advertised a free or discounted service without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:065, Section 1(2). A copy of the advertisement is attached hereto and incorporated herein; and

WHEREAS, the above-referenced advertisement was false and misleading in its use of the term "advanced" and its offer of a "guarantee"; and

WHEREAS, the parties mutually desire to settle the issue in an expeditious manner, without the need for a formal hearing.

Terms of Agreement

THEREFORE, it is hereby agreed between the undersigned parties that this matter shall be settled and resolved upon the following terms:

- 1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;
- 2) The Respondent, Gary Duayne Dillon, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure that all advertising issued by the Respondent, or on the Respondent's behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;
- 3) The Respondent shall notify all consumers known to him who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:065, Section 1(2). A copy of the notification to all consumers who responded to the advertisement shall be mailed to the board *on or before March 5, 2008*;
- 4) The Respondent, Gary Duayne Dillon, D.C., shall pay a fine to the board in the amount of four hundred dollars (\$400.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."
- 5) The original, executed Agreed Order and fine must be received in the office of the board, postmarked no later than March 5, 2008.
 - 6) The board shall make no referral of this matter for any criminal

proceeding;

- 7) The Respondent acknowledges that he is ineligible for participation in any chiropractic preceptorship program for two (2) years pursuant to 201 KAR 21:085, Section 2(7); and
- The Respondent, Gary Duayne Dillon, D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

Voluntary Waiver of Rights

The Respondent, Gary Duayne Dillon, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

Publication of Settlement Agreement

The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time be published on the Board's website, www.kbce.ky.gov.

Complete Agreement

This Settlement Agreement consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Gary Duayne Dillon, D.C. It may not be altered, amended or modified without

the express written consent of both parties.

Have Seen, Understood and Approved:

Gary Duayne Dillon, D.C.

License No. 4584

Respondent

Date

03/10/08 Date

MARK WOODWARD, D.C.

President

Kentucky Board of Chiropractic

Examiners

Certificate of Service

	I hereby certify	that a true	and correct	copy of the	foregoing Agr	eed,
Order	I hereby certify was mailed via	U.S. mail,	postage pre-	paid to the	following this	JITA
day of						

Gary Duayne Dillon, D.C. 5936 Swanson Dr Ashland, KY 41102 Respondent

HON. DIANE SCHULER FLEMING Office of the Attorney General 700 Capitol Ave., Ste. 118 Frankfort KY 40601 Board Counsel

And the original shall be maintained by the Board

Karalee P. Oldenkamp, D.C.

Board Administrator

Kentucky Board of Chiropractic Examiners