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MAY 22 1995

COMMONWEALTH OF KENTUCKY  
KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS

IN RE: THE LICENSE TO PRACTICE CHIROPRACTIC HELD BY HAL HYMAN,  
D.C.

AGREED ORDER

Comes the Kentucky Board of Chiropractic Examiners, hereafter the "Board", by counsel, and Hal Hyman, hereafter the "Respondent", by counsel, and the parties after being fully informed and advised hereby agree as follows:

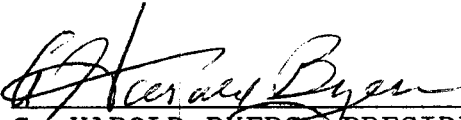
1. That on or about May 18, 1994, the Board issued the attached Amended Notice and Complaint against the Respondent;
2. That Respondent admits the advertisement sent to Kim Iseral by Erlanger Chiropractic dated December 27, 1992, as referenced in the Amended Notice and Complaint, failed to include notice of the seventy-two (72) hour right of rescission required by 201 KAR 21:080, Section 2(1);
3. That Respondent admits the advertisement sent to Kim Iseral, as referenced in the Amended Notice and Complaint, referred to Erlanger Chiropractic as a "clinic" when it was not certified as such as required by 201 KAR 21:060, Section 2(5). Further, Respondent admits that to advertise Erlanger Chiropractic as a clinic, when such was not the case, constituted misleading advertising in violation of 201 KAR 21:065, Section 1;

4. That the Respondent did not approve the advertising which was sent to Kim Iseral. The advertisement was issued in error by TeleSales USA and TeleSales USA has acknowledged its error by affidavit of Christopher Hodges, President;
5. That rather than pursuing a hearing on this complaint, the parties have decided to resolve this matter by means of this Agreed Order.

WHEREFORE, IT IS HEREBY ORDERED, that:

- a. The Respondent accepts the admonishment of the Board for the above-stated violations. The Respondent agrees he will act more diligently in the future to insure that all advertising issued by him, or on his behalf, will comply with KRS Chapter 312 and the accompanying regulations;
- b. The Board shall make no referral of this matter for any criminal proceeding;
- c. The Respondent enters into this Agreed Order knowingly, willingly and voluntarily and after having been advised of the due process rights afforded to him under KRS Chapter 312 and the accompanying regulations;
- d. The Respondent has been advised by his counsel, Honorable J. Fox DeMoisey, throughout these proceedings and is satisfied with the legal representation he has received;

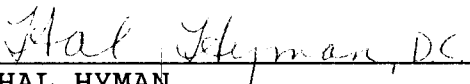
e. This Agreed Order is subject to disclosure under  
the Kentucky Open Records Act.

  
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G. HAROLD BYERS, PRESIDENT  
KENTUCKY BOARD OF  
CHIROPRACTIC EXAMINERS

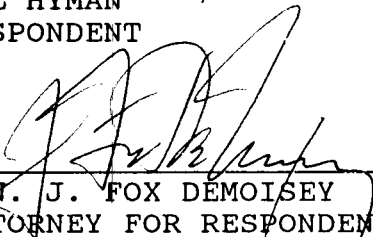
5/19/95  
DATE

  
\_\_\_\_\_  
CHERYL LALONDE  
ASSISTANT ATTORNEY GENERAL

5-12-95  
DATE

  
\_\_\_\_\_  
HAL HYMAN  
RESPONDENT

5/8/95  
DATE

  
\_\_\_\_\_  
HON. J. FOX DEMOISEY  
ATTORNEY FOR RESPONDENT

5/10/95  
DATE