# COMMONWEALTH OF KENTUCKY KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS

IN RE: CHIROPRACTIC LICENSE # 4850 HELD BY MICHAEL WALTON

CLOVER, D.C.

MICHAEL WALTON CLOVER, D.C.

#### AGREED ORDER

#### **Parties**

**WHEREAS,** the parties to the Agreed Order herein are the Kentucky Board of Chiropractic Examiners, hereinafter referred to as the "Board," and Michael Walton Clover, D.C., hereinafter referred to as the "Respondent."

#### Jurisdiction

**WHEREAS,** the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations.

## History

**WHEREAS,** on or about July 22, 2004 the Respondent solicited business via a letter of advertisement offering free or discounted services without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:080, Section 2(1); and



**WHEREAS**, the Respondent failed to send a copy of the written advertisement to the Board simultaneous to publication or mailing of the advertisement as required by 201 KAR 21:065, Section 3; and

**WHEREAS,** the advertisement can be construed as being self-laudatory and misleading, and exceeding the scope of information permitted by law, as set forth in 201 KAR 21:065; and

**WHEREAS,** the Respondent held himself out in the advertisement as a "chiropractic physician" in violation of KRS 311.550(11); and

**WHEREAS,** the parties mutually desire to settle the issues in an expeditious manner, without the need for a formal hearing.

#### Terms of Agreement

**THEREFORE, it is hereby agreed** between the undersigned parties that this matter shall be settled and resolved upon the following terms:

- 1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to him under KRS Chapter 312 and the accompanying regulations;
- 2) The Respondent, Michael Walton Clover, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees he will act more diligently in the future to insure that all advertising issued by him, or on his behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;

- 3) The Respondent shall notify all consumers known to him who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:080, Section 1(3). A copy of the notification to all consumers who responded to the advertisement shall be mailed to the board *on or before February 18, 2005*;
- 4) The Respondent, Michael Walton Clover, D.C., shall pay a fine to the board in the amount of one hundred dollars (\$100.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."
- 5) The original, executed Agreed Order and fine must be received in the office of the board, postmarked no later than February 18, 2005;
- 6) The board shall make no referral of this matter for any criminal proceeding;
- 7) The Respondent acknowledges that he is ineligible for participation in any chiropractic preceptorship program for five (5) years pursuant to 201 KAR 21:085, Section 2(7); and
- 8) The Respondent, Michael Walton Clover, D.C., agrees that his failure to comply with any of the terms and conditions of this Agreed Order may result in the board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

## Voluntary Waiver of Rights

The Respondent, Michael Walton Clover, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has

been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

#### Publication of Settlement Agreement

The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law.

### Complete Agreement

This Settlement Agreement consists of five (5) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Michael Walton Clover, D.C.. It may not be altered, amended or modified without the express written consent of both parties.

Have Seen, Understood and Approved:

MICHAEL WALTON CLOVER, D.C.

License No. 4850

Respondent

Date

LENÍTA REASOR-BRANN, D.C.

President

Kentucky Board of Chiropractic

**Examiners** 

## **Certificate of Service**

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MICHAEL WALTON CLOVER, D.C.

Respondent

HON. DIANE SCHULER FLEMING Office of the Attorney General

Board Counsel

And the original shall be maintained by the Board

Beverley K. White

Board Administrator

Kentucky Board of Chiropractic Examiners