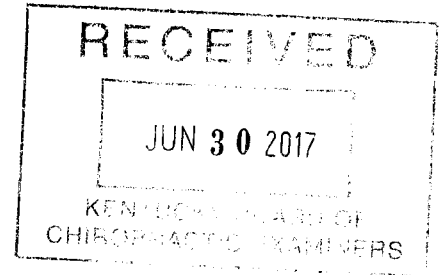


**COMMONWEALTH OF KENTUCKY  
KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS**

**IN RE:           CHIROPRACTIC LICENSE # 4063  
                  HELD BY Samuel Forlenza Jr., D.C.  
                  Administrative Case #17-005**

Samuel Forlenza Jr., D.C.  
P.O. Box 414  
Union, KY 41091



*Pl. \$ 1,000.-  
ck # 0063*

**AGREED ORDER**

***Parties***

**WHEREAS**, the parties to the Agreed Order herein are the Kentucky Board of Chiropractic Examiners, hereinafter referred to as the “Board,” and Samuel Forlenza Jr.D.C., hereinafter referred to as the “Respondent”;

***Jurisdiction***

**WHEREAS**, the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations;

***History***

**WHEREAS**, the Respondent was found to be utilizing telemarketing to advertise his services, and offering free or reduced services or promotions, without informing the public of the right of rescission as required by 201 KAR 21:065 Section 1(3); and

**WHEREAS**, the Respondent was found to be in violation of KRS 312.150(1)(g), and 201 KAR 21:065 Section 1(3); and

**WHEREAS**, the Respondent previously entered into an Agreed Order in February 1993 for the same violations; and

**WHEREAS**, the parties mutually desire to settle the issues in an expeditious manner, without the need for a formal hearing.

***Terms of Agreement***

**THEREFORE, it is hereby agreed** between the undersigned parties that this matter shall be settled and resolved upon the following terms:

- 1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;
- 2) The Respondent, Samuel Forlenza Jr., D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure he complies with KRS Chapter 312 and the accompanying administrative regulations;
- 3) The Respondent, Samuel Forlenza Jr., D.C., shall pay a fine to the Board in the amount of one thousand dollars (\$1000.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."
- 4) The original, executed Agreed Order and fine must be received in the office of the Board, *postmarked no later than July 5, 2017.*
- 5) Along with the executed Agreed Order and fine, the Respondent shall also submit evidence to the Board that he has informed the company with which he contracts that the right of rescission language must be added into the

call scripts; and

6) The Respondent acknowledges that he is ineligible for participation in any chiropractic preceptorship program for two (2) years pursuant to 201 KAR 21:085, Section 1(7); and

7) The Respondent, Samuel Forlenza Jr., D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the Board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

### ***Voluntary Waiver of Rights***

The Respondent, Samuel Forlenza Jr., D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

### ***Publication of Settlement Agreement***

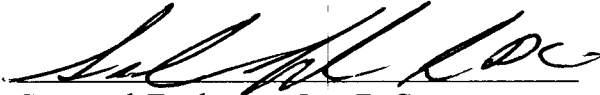
The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time be published on the Board's website, [www.kbce.ky.gov](http://www.kbce.ky.gov).

### ***Complete Agreement***

This Agreed Order consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Samuel Forlenza Jr., D.C.. It may not be altered, amended or modified without the

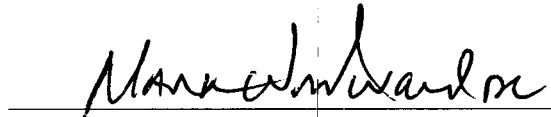
express written consent of both parties.

***Have Seen, Understood and Approved:***



Samuel Forlenza Jr., D.C.  
License No. 4063  
*Respondent*

6/27/17  
Date



MARK WOODWARD, D.C.  
*President*  
*Kentucky Board of Chiropractic*  
*Examiners*

07-03-17  
Date

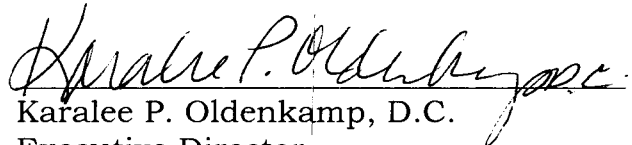
**Certificate of Service**

I hereby certify that a true and correct copy of the foregoing **Agreed Order** was mailed via U.S. mail, postage pre-paid to the following this 7th day of July, 2017:

Samuel Forlenza Jr., D.C.  
P.O. Box 414  
Union, KY 41091  
*Respondent*

Hon. M. Keith Poynter  
209 South Green St  
Glasgow, KY 42141  
*Board Counsel*

And the original shall be maintained by the Board.

  
Karalee P. Oldenkamp, D.C.  
Executive Director  
Kentucky Board of Chiropractic Examiners